

AFRIK APPRO NEWSLETTER



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Introducing the Combijet JD90-1000

Designed for heavy industries, this powerhouse removes tough dirt, concrete residue, and more from surfaces and machinery. Effective in cleaning ready mix trucks, pumps, and containers, it offers versatility with a mobile option. Equipped with a 20m hose, dump gun, jet nozzle, water tank, and stainless steel filters



Precision Weighing and Force Measurement

The Dynafor Pro is the latest version of a versatile and robust wireless digital dynamometer, used in various weighing and force measurement applications.

- Capacity: 1t to 250t
- Wireless Range: Up to 400m (RF) or 30m (Bluetooth)
- Accuracy: 0.2% of full scale
- Battery: 3 AA, IP65 rated



The Safest, Most Cost-Effective Solution for Load Testing

Unlike traditional solid weights, these water bags eliminate potential dangers while ensuring a safe testing process at reasonable prices. Designed for a wide range of life-saving appliances and lifting equipment, including winches, davits, cranes, and lifeboats, these water bags offer load testing capabilities ranging from 1 to 100 tons. Crafted from super-strong PVC, our bags undergo rigorous manufacturing processes, including high-frequency welding, to ensure durability and reliability.

About

Franck EMANE



Franck EMANE, Sales Representative in Gabon.

What is your role at Afrik Appro Ltd, and what does a typical day look like for you?

I am currently the Commercial Representative in Gabon. A typical day mainly consists of sending emails, attending appointments, and making phone calls. I am actively seeking prospects who may be interested in our services. My role also includes assisting clients and prospects with quotation requests, as well as managing the entire sales process leading to the conclusion of a sale.

What are your goals and what new developments can clients expect?

My main goal is to expand my client portfolio while maintaining an impeccable level of service quality. Clients can expect new developments focused on growth and continuous improvement of our services.

Can you share some insights into the unique aspects of working in Gabon?

Working in Gabon has its own unique characteristics, particularly due to the emphasis placed on networking. Networking plays a crucial role in exploring markets. In the context of Procurement, settling invoices can sometimes be complex due to the multiple regulations established by the banking commission and various administrations.

What has been one of your most memorable sales projects or achievements this year?

My most memorable sale this year, in my opinion, was with a medical practice. Subsequently, through networking, I was able to establish connections with other medical facilities, with which I hope Afrik Appro can closely collaborate in the future.